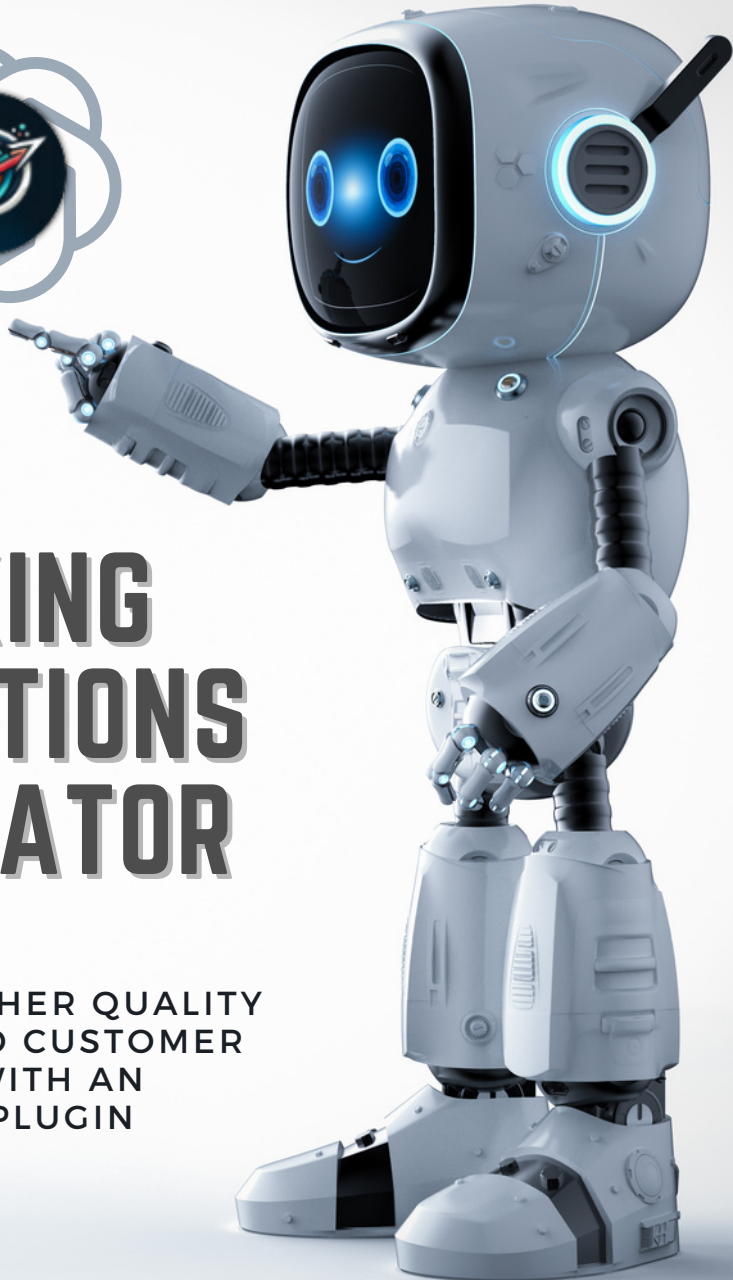


BY ALBARI MARKETING  
KAROLINA ALBANOWSKA



# BREAKING OBJECTIONS GENERATOR

DISCOVER HIGHER QUALITY  
RESPONSES TO CUSTOMER  
OBJECTIONS WITH AN  
IMPROVED AI PLUGIN

EBOOK WITH PLUGIN USER MANUAL AND  
ADVICE ON WHAT MESSAGES TO SEND



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01

# ABOUT EBOOK & PLUGIN

Describes what content the eBook has, what features the plug-in has, and how it solves the problem.

**Breaking Objections Generator** is an innovative plug-in developed for sales, marketing and customer service professionals.

This tool uses advanced neuromarketing techniques and persuasion to effectively respond to any customer objections. It makes it possible to convert customer doubts into conviction, which increases the effectiveness of sales efforts.

The plug-in is equipped with periodic patterns to generate responses in line with marketing and persuasion principles. The user enters the content of the customer objection, and the plug-in analyzes the type of and context of the objection, regarding the product or service. Then, using the given patterns, it generates sample responses that address the customer's specific concerns. These are responses based on logical arguments, emotions and benefits of the product or service.

## These are the main features and benefits of the "Breaking Objections Generator" plugin:

- ➔ **Advanced Neuromarketing Techniques:** Uses the latest findings in neuromarketing to effectively communicate with customers and influence their purchasing decisions.
- ➔ **Variety of Response Schemes:** It offers a number of response schemes that are tailored to different types of objections, from pricing to time-value issues.
- ➔ **Personalization of Communications:** It allows you to tailor your response to a specific customer, which increases the chance of a positive response.
- ➔ **Support in Difficult Situations:** It is especially useful in situations where the customer is nervous or has strong doubts.
- ➔ **Efficiency and Time Saving:** Automatyzacja procesu odpowiadania na obiekcje pozwala na szybsze i bardziej efektywne prowadzenie rozmów z klientami.
- ➔ **Support to Employees:** It gives employees a tool that helps in overcoming daily challenges in working with customers.



02

## ACCESS TO PLUGIN

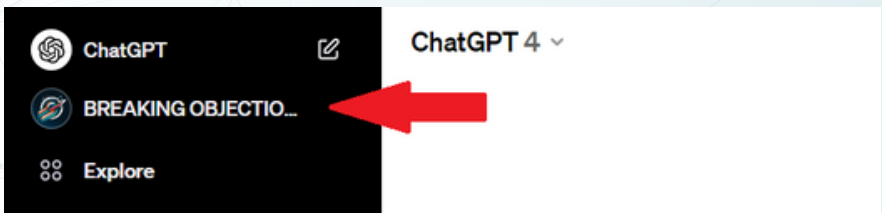
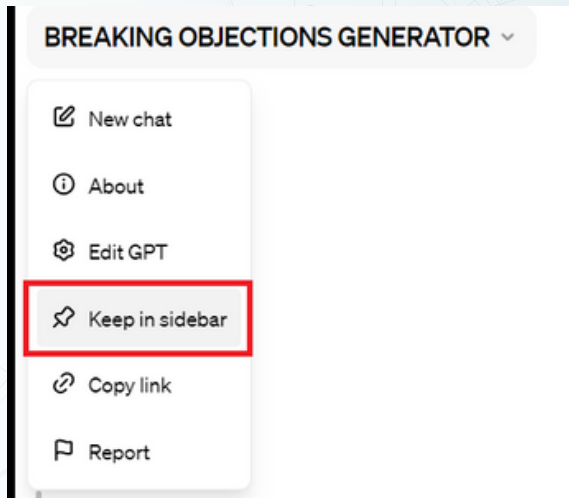
It includes a link with access to install the plug-in, along with instructions for running it to GPT Chat.

1. Login into <https://chat.openai.com/>
2. Click here to get access



[Link with access](#)

3. Save the plug-in so you don't lose it.





# 03

## PLUGIN INSTRUCTIONS

It provides tips and instructions to make more effective use of the plug-in's capabilities.

### Proposed choices (to start):

I want sample responses for objections I'll write, use a...

Turn an objection into a finished social media post (fr...

Help me with talking with a distraught customer (I'll w...

I'll give a Link -> You give 10 objections and response...

1

### *I want sample responses for objections I'll write, use all available patterns.*

Use this message if you have a ready-made customer objection. The chat will ask you to specify the objection.

I recommend typing your answer like this:

**Objection: "Here you enter the content of the objection".**



You

I want sample responses for objections I'll write, use all available patterns



**BREAKING OBJECTIONS GENERATOR**

Certainly! Please provide the specific customer objections, and I will generate sample responses using all the available patterns from the "BREAKING OBJECTIONS GENERATOR".



You

Objection: This product is too expensive for me.



**BREAKING OBJECTIONS GENERATOR**

For the objection "This product is too expensive for me," here are sample responses using the provided patterns:

**Pattern 1 - Cost/Value:** "I understand that the price seems high. However, let me ask you - what value would it have for you if this product helped you avoid [specific problem] and achieve [desired goal]? Think! ↓ but how much solving this problem and reaching your goal is worth to you, both logically and emotionally."



Message BREAKING OBJECTIONS GENERATOR...





1a

## ***I want sample responses for objections I'll write, use all available patterns.***

Use this message if you are not sure what the objection looks like or if the situation is claiming (and concerning).

I recommend typing your response like this:  
**Objection: This product is too expensive for me.**  
**Link to product: <Paste link to product here>.**



You

I want sample responses for objections I'll write, use all available patterns



**BREAKING OBJECTIONS GENERATOR**

Sure, I can help with that. Please go ahead and write the customer objections, and I will provide sample responses using the available patterns.



You

Objection: This product is too expensive for me.

Link to product: [https://www.amazon.pl/?ref=ast\\_hm&pf\\_rd\\_p=504238670794&pf\\_rd\\_r=2195052966688&psc=1&mcid=9ef716d2f78f3bc7aac41e534f741769](https://www.amazon.pl/?ref=ast_hm&pf_rd_p=504238670794&pf_rd_r=2195052966688&psc=1&mcid=9ef716d2f78f3bc7aac41e534f741769)



**BREAKING OBJECTIONS GENERATOR**

Understood. Let's address the objection "This product is too expensive for me," referring to the [product](#) set on [Amazon](#). I will use the provided patterns to craft sample responses.

Response 1 (Pattern 1 - Value over Cost):



Message BREAKING OBJECTIONS GENERATOR...





2

## **Help me with talking with a distraught customer (I'll write the situation)**

Use this message if you are not sure what an objection looks like or if the situation is a claim with the customer.

I recommend typing your answer like this:

***I have this situation: <insert situation here>.***

***Link to product: <Paste link to product here>.***



You

Help me with talking with a distraught customer (I'll write the situation)



### **BREAKING OBJECTIONS GENERATOR**

Of course, I'm here to assist. Please provide the details of the situation with the distraught customer, and I will help you formulate an effective response.



You

I have this situation: I sell products online on the marketplace. A customer accused me that the product did not meet his expectations and that the product description was not complete.

How to write back to keep the customer satisfied.



### **BREAKING OBJECTIONS GENERATOR**

In addressing the customer's concerns, it's important to acknowledge their feelings, assure them of your commitment to quality and customer satisfaction, and offer a solution. Here's a suggested response:

Subject: Addressing Your Concerns with Your Recent Purchase

Dear [Customer's Name],



) Message BREAKING OBJECTIONS GENERATOR...





3

## Turn an objection into a finished social media post (from 200 to 600 characters)

Use this message if you want to convert an objection into a finished post on Social Media. The chat will ask you to state the objection and then create a short post on Social Media that breaks down the objection.

I recommend typing your answer like this:

**Objection: "Enter the content of the objection here."**

**Link to product: <Paste link to product here>.**



You

Turn objection into a finished social media post (I'll write an objection; post have from 200 to 600 characters)



**BREAKING OBJECTIONS GENERATOR**

Absolutely! Please go ahead and share the customer objection you'd like to turn into a social media post. I'll create a post within the 200 to 600 characters range.



You

Objection: "This product is too expensive"



**BREAKING OBJECTIONS GENERATOR**

Sure, here's a social media post tailored to address the objection that the product is too expensive:



🌟 Understanding Value Over Cost 🌟



Message BREAKING OBJECTIONS GENERATOR...






## I'll give a Link -> You give 10 objections and responses to them





Use this message if you want a list of sample customer objections. Such information gives you the opportunity to see what challenges the customer may face. Later, based on this, you can generate responses.


I recommend that when you get the answer, you type the command like this:

**Link to product:** <Paste link to product here>.

 **You**  
I'll give a Link -> You give 10 objections and responses to them

 **BREAKING OBJECTIONS GENERATOR**  
Please provide the specific link or context for which you need objections and responses, and I'll be able to assist you accordingly.

 **You**  
Link to product: [https://www.amazon.pl/Camming-LE22750720U-Full-HD-smart-TV-Fi/dp/B08ZJQ8236?ref\\_=Oct\\_d\\_obs\\_d\\_20788367031\\_4&pd\\_rd\\_w=sylqq&content-id=amzn1.sym.35d8f1a4-0f41-484e-9e52-06ab06e53b63&pf\\_rd\\_p=35d8f1a4-0f41-48-9e52-06ab06e53b63&pf\\_rd\\_r=F1K3DMZP9ZQM1J2QQRZ0&pd\\_rd\\_wg=rDdYM&pd\\_rd\\_r=72cf7b-4b4f-89e8-af450ef45017&pd\\_rd\\_i=B08ZJQ8236](https://www.amazon.pl/Camming-LE22750720U-Full-HD-smart-TV-Fi/dp/B08ZJQ8236?ref_=Oct_d_obs_d_20788367031_4&pd_rd_w=sylqq&content-id=amzn1.sym.35d8f1a4-0f41-484e-9e52-06ab06e53b63&pf_rd_p=35d8f1a4-0f41-48-9e52-06ab06e53b63&pf_rd_r=F1K3DMZP9ZQM1J2QQRZ0&pd_rd_wg=rDdYM&pd_rd_r=72cf7b-4b4f-89e8-af450ef45017&pd_rd_i=B08ZJQ8236)

 **BREAKING OBJECTIONS GENERATOR**  
Thank you for providing the link. Based on the product, the [Camming-LE22750720U-Full-HD-smart-TV-Fi](https://www.amazon.pl/Camming-LE22750720U-Full-HD-smart-TV-Fi/dp/B08ZJQ8236?ref_=Oct_d_obs_d_20788367031_4&pd_rd_w=sylqq&content-id=amzn1.sym.35d8f1a4-0f41-484e-9e52-06ab06e53b63&pf_rd_p=35d8f1a4-0f41-48-9e52-06ab06e53b63&pf_rd_r=F1K3DMZP9ZQM1J2QQRZ0&pd_rd_wg=rDdYM&pd_rd_r=72cf7b-4b4f-89e8-af450ef45017&pd_rd_i=B08ZJQ8236), let's create ten potential customer objections along with tailored responses using neuromarketing and persuasion techniques.

1. **Objection:** "The TV seems too expensive for its size."
  - **Response:** "I understand your concern about the price. However, consider the value it brings by saving space while offering top-notch Full HD resolution and smart features. Isn't it worth investing in a high-quality viewing experience in your cozy space?"
2. **Objection:** "I'm not sure about the brand quality."
  - **Response:** "[Camming](https://www.amazon.pl/Camming-LE22750720U-Full-HD-smart-TV-Fi/dp/B08ZJQ8236?ref_=Oct_d_obs_d_20788367031_4&pd_rd_w=sylqq&content-id=amzn1.sym.35d8f1a4-0f41-484e-9e52-06ab06e53b63&pf_rd_p=35d8f1a4-0f41-48-9e52-06ab06e53b63&pf_rd_r=F1K3DMZP9ZQM1J2QQRZ0&pd_rd_wg=rDdYM&pd_rd_r=72cf7b-4b4f-89e8-af450ef45017&pd_rd_i=B08ZJQ8236) is renowned for its reliability and innovative technology. This model is a testament to their commitment to quality. By choosing [Camming](https://www.amazon.pl/Camming-LE22750720U-Full-HD-smart-TV-Fi/dp/B08ZJQ8236?ref_=Oct_d_obs_d_20788367031_4&pd_rd_w=sylqq&content-id=amzn1.sym.35d8f1a4-0f41-484e-9e52-06ab06e53b63&pf_rd_p=35d8f1a4-0f41-48-9e52-06ab06e53b63&pf_rd_r=F1K3DMZP9ZQM1J2QQRZ0&pd_rd_wg=rDdYM&pd_rd_r=72cf7b-4b4f-89e8-af450ef45017&pd_rd_i=B08ZJQ8236), you're investing in a trusted brand with a proven track record."



# RECOMMENDED OTHER PROMPTS:

5

**Write a response to an objection related to the return of a product.**

**Objection: "Enter the content of the objection here."**

**Use the return regulations in the attached file to respond.**

*(add file)*

Use this message if you have a complaint/return process ready and want Chat to generate a response according to your guidelines.

6

**Write a response to an objection related to the return of a product.**

**Objection: "Enter the content of the objection here."**

**Use the return regulations in the attached file to respond.**

*(add file)*

Use this message if you have a complaint/return process ready and want Chat to generate a response according to your guidelines.

7

**My customer has two offers in comparison.**

**Based on the descriptions of the two products, create a solution to the customer's objections by showing that my product is better. Encourage him to buy from me.**

**Use a general product description and the most common objections.**

**My product: <paste link>**

**Competitor's product: <paste link>**

Use this message to compare your product/service with another competing offering.

8

**Based on the objection, create content for a social media post.**

**Objection: <enter objection content here>.**

Use this message to quickly turn an objection into an inspiring social media post.



# 04

## PROMPTS TO FREE GPT

Includes prompts (commands), ready to paste at the free version of GPT Chat; based on the marketing and persuasion strategies described.

### Prompt #1:

**Write a response to a customer objection according to the scheme:**

**Objection: "Here you enter the content of the objection".**

**Schema description: Focus on how the value of the product/service directly benefits you and show what emotions you may experience.**

**You can use the following statements and questions in the content:**

**"I know this is a lot of money. But let me ask you a question - what would it be worth to you if [product/service/package] helped you avoid [problem] and get [desired goal]?" Think, how much is [solving the problem; Use arguments based on logical reasoning and emotion] worth to you?**

Use this message if you have a ready-made customer objection.

The chat will ask you to state the objection. This scheme is mainly recommended for objections related to high price/cost concerns.

### Prompt #2:

**Write a response to the customer's objection according to the scheme:**

**Objection: "Here you enter the content of the objection".**

**Diagram description: Discuss the importance of time over money in the given context and show what emotions you might experience.**

**You can use the following statements and questions in the content:**

**"Money comes back, it is a process that renews itself. And what can't you get back? TIME! What if [the product/service] helped you save time spent on this learning curve, so that you don't have to waste your energy? How much is time worth to you?"**

Use this message if you have a ready-made customer objection.

The chat will ask you to state the objection. This scheme is mainly recommended for objections related to high price/cost concerns.



### **Prompt #3:**

**Write a response to the customer's objection according to the scheme:**

**Objection: "Here you enter the content of the objection".**

**Diagram description: Refer to the unavoidable expenses and why choosing this product/service is a wiser decision for you, and show what emotions you may experience.**

**You can use the following statements and questions in the content:**

**"The truth is that you are going to spend the money anyway. You decide what you will spend it on and what is less painful. Do you buy [the product/service] now and do you [describe the pain and loss of not buying this product/service; present it as so, as something worse; Use arguments based on logical arguments and emotions]."**

Use this message if you have a ready-made customer objection.

The chat will ask you to state the objection.

### **Prompt #4:**

**Write a response to the customer's objection according to the scheme:**

**Objection: "Here you enter the content of the objection".**

**Diagram description: Highlight the urgency and potential missed opportunities and show what emotions you may experience.**

**You can use the following statements and questions in the content:**

**"Why should you take advantage of this right now? Think, don't you have that the longer you think about it, the more you lose? After all, you need it anyway. This [product/service] can solve your problems[description of problems] right now. To make it easier for you to decide right now, I have a Bonus/Rebate for you that is time-limited [insert date]. The longer you wait thinking about it others [others=enemies/competitors/persons you don't like] can overtake you now and apply it faster."**

Use this message if you have a customer objection ready.

The chat will ask you to state the objection. This scheme is mainly recommended for objections when the customer is procrastinating.



### **Prompt #5:**

*Write a response to the customer's objection according to the scheme:*

*Objection: "Here you enter the content of the objection".*

*Diagram description: Explain the consequences of inaction in a given situation and show what emotions you may experience.*

*You can use the following statements and questions in the content:*

*"I just want to point out what will happen if you don't say yes! Nothing will happen. You will continue to be stuck in [description of problem], [description of lack of results], you will do the same thing. [Others=enemies/competitors/persons you don't like] will surpass you and take advantage of it. Maybe it's time to change that now, so that [type the result you can achieve with this]."*

Use this message if you have a ready-made customer objection.  
The chat will ask you to state the objection.

### **Prompt #6:**

*Write a response to the customer's objection according to the scheme:*

*Objection: "Here you enter the content of the objection".*

*Diagram description: Provide a picture of the positive results you could experience and show what emotions you might experience.*

*You can use the following statements and questions in the content:*

*"Let's think about what your life would be like if you introduced [product/service] into your life? [Using storytelling descriptions, stirring up emotions and giving logical arguments, present a description showing an ideal day in the life of a person who uses this product/service]. Would this be attractive to you? Isn't it worthwhile to put it into practice right now?"*

Use this message if you have a ready-made customer objection.  
The chat will ask you to specify the objection.



### **Prompt #7:**

**Write a response to the customer's objection according to the scheme:**

**Objection: "Here you enter the content of the objection".**

**Diagram description: Share stories that you can relate to, using insights from the materials provided. Showing the understanding at the beginning, then showing the problem and challenges the person faced, then showing the solution found for the situation, at the end showing the conclusions and the good message from using this solution and overcoming doubts. On top of all this, showing the emotions experienced.**

**You can use the following statements and questions in the content:**

**"I understand. I also faced a similar problem. [Describe a short story that depicts the same type of problem as the objection IN THE FOLLOWING ROOM:**

- 1) Problem**
- 2) Solution**
- 3) Message and Conclusion I have after going this route].**

Use this message if you have a ready-made customer objection.

The chat will ask you to state the objection. This scheme is proposed to be universal for any type of objection.

### **Prompt #8:**

**Write a response to the customer's objection according to the scheme:**

**Objection: "Here you enter the content of the objection".**

**Diagram description: Share thoughts directed to a customer with concerns. You can refer using insights from the materials provided. Showing understanding at the beginning, then switching the solution to the objection, then presenting the conclusions what action can be done refuting the objections (beneficial to the customer), then encouraging the decision (to try despite the concerns). On top of all this, show the emotions experienced.**

**You can use the following statements and questions in the content:**

**"I understand. I also faced a similar problem.**

- 1) I understand [expressing understanding with the person who showed doubt].**
- 2) The truth is [describing the breakdown of doubts].**
- 3) I understood that [describe lessons learned].**
- 4) Decision: [Encourage the decision- yes].**

Use this message if you have a ready-made customer objection.

The chat will ask you to specify the objection. This scheme is proposed to be universal for any type of objection.



### **Prompt #9:**

**Based on the product description, generate for me examples of objections the customer may face.**

**Product description: <Type description here>.**

### **Prompt #10:**

**Based on the objections obtained, generate answers for me from the following schemes:**

**"Enter the content of the schema here."**

### **Prompt #11:**

**Based on the customer's objection, write content for a social media post that responds to the objection.**

**Use the schema <Paste schema description here>**

**Enter the rules:**

- **the post should contain between 200 and 400 characters**
- **the post is to contain emoticons**
- **post is to start with an engaging question**
- **post is to contain positive wording**
- **post is to highlight product values <insert product differentiator>**
- **include a CTA at the end: it is to encourage purchase <e.g. on a website>**

### **Prompt #12:**

**Write 5 sample short responses to a customer objection.**

**Objection: <here type its content>.**

**Offer a solution to the problem.**

**(or if you have your)**

**Our solution to the problem: "if you have a ready proposal for a solution then enter it here".**

### **Prompt #13:**

**Write sample problem solutions for customer objections.**

**Objection: <here type its content>**



05


## WHAT TO DO NEXT?

Includes tidbits from the author along with suggestions for new plug-ins.



## KNOW ME BETTER!

I'm **Karolina Albanowska** and I'm the owner of the company "Albari Marketing". I earn money for a living by preparing marketing strategies (including neuromarketing), advertising, and brand image. In addition, I create plugins and extra prompts for Chat GPT to better quality basic on strategies and knowledge of marketing.

See my podcast about Neuromarketing. 

## EXPLORE OTHER PLUGINS!

1

### NeuroGPT

**If you need precise marketing content according to neuromarketing principles then this plugin is for you!**

The plugin has neuromarketing and persuasion principles uploaded. It can prepare a marketing strategy, plan, audit, branding plan, create post content, sales letters and more based on the knowledge of neuromarketing strategies.

2

### Social Media Planner

**If you need a precisely planned strategy for Social Media along with ready-made posts then this plugin is just for you!**

The plugin has preloaded neuromarketing and persuasion principles. It will prepare a marketing plan for your Social Media from scratch, generate a list of topics, headlines, content for posts and suggestions for what should be on graphics. On top of that, he will also create a table that shows everything accurately in the schedule.

**Are you interested in any of them?**

Write to me:

karolina@albarimarketing.pl

**Do you need help?**

Write to us:

support@albarimarketing.pl



# Terms of Use for "Breaking Objections Generator" plugin

<https://albarimarketing.pl/en/BOG-Privacy-Policy>

**Last updated: 05/12/2023**

These Terms of Use ("Terms") govern your use of the "Breaking Objections Generative" ("the Plugin") provided by Albari Marketing Karolina Albanowska ("we," "us," or "our"). By using the Plugin, you agree to comply with these Terms. If you do not agree with these Terms, please refrain from using the Plugin.

## 1. Acceptance of Terms

By accessing or using the Plugin, you acknowledge that you have read, understood, and agree to be bound by these Terms. These Terms constitute a legally binding agreement between you and Albari Marketing Karolina Albanowska.

## 2. License and Use of the Plugin

2.1 License Grant: Subject to your compliance with these Terms, we grant you a limited, non-exclusive, non-transferable, revocable license to download, install, and use the Plugin for personal, non-commercial use.

## 3. Data Processing and Storage

3.1 Chat Processing: The Plugin is designed to process user chats for the purpose of providing assistance and suggestions. By using the Plugin, you authorize us to access and process the contents of your chats.

3.2 Data Storage: We store the processed chat information on our web server located in Poland. We take reasonable measures to protect your data; however, we cannot guarantee absolute security.

## 4. Intellectual Property Rights

4.1 Ownership: The Plugin, including all content, features, and functionality, is owned by Albari Marketing Karolina Albanowska and is protected by intellectual property laws. You acknowledge that all rights, title, and interest in and to the Plugin belong to Albari Marketing Karolina Albanowska.

4.2 Restrictions: You may not copy, modify, distribute, sell, lease, or create derivative works of the Plugin without our prior written consent.

## 5. Disclaimer of Warranty

THE PLUGIN IS PROVIDED ON AN "AS IS" BASIS, WITHOUT WARRANTY OF ANY KIND. WE DISCLAIM ALL WARRANTIES, WHETHER EXPRESS, IMPLIED, OR STATUTORY, INCLUDING BUT NOT LIMITED TO WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT.

## 6. Limitation of Liability

IN NO EVENT SHALL WE BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, EXEMPLARY, OR CONSEQUENTIAL DAMAGES ARISING OUT OF OR IN CONNECTION WITH YOUR USE OF THE PLUGIN, EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

## 7. Modifications to the Terms

We reserve the right to modify or update these Terms at any time. Any changes will be effective upon posting the updated Terms on the Plugin's website. Your continued use of the Plugin after the posting of any modifications constitutes your acceptance of the revised Terms.

## 8. Governing Law and Dispute Resolution

These Terms shall be governed by and construed in accordance with the laws of Poland. Any disputes arising out of or in connection with these Terms shall be subject to the exclusive jurisdiction of the federal and state courts located in Poland.

## 9. Severability

If any provision of these Terms is held to be invalid, illegal, or unenforceable, the remaining provisions shall continue in full force and effect.

Please read these Terms carefully. If you have any questions or concerns, please contact us at [support@albarimarketing.pl](mailto:support@albarimarketing.pl)

By using the "Breaking Objections Generator", you acknowledge that you have read, understood, and agree to be bound by these Terms of Use as of the Effective Date stated above.